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Community Leadership Project (3)
Highlands - Scotland 2013

"The importance of many 100's of generations of having 'significant people' in communities (role models) who can be identified as such is of undeniable significance and the way that new role models have been 'grown'. It is these people who can create 'significant encounters' and facilitate 'significant opportunities' for others and sustain 'significant relationships', whether this is as mentors, friends, teachers, tutors or colleagues.

People also need to have 'relationships with environments' whether this is the great outdoors or the home or work place, and to be able to value the aspects of any such environment.

...What Backbone is seeking to do is to nurture such 'significant people' and to show each of them something of themselves as both leaders and educators in their communities. Each needs to have a good understanding of who they are as human beings primarily, not just as someone with a particular culture or identity, because this is the fundamental linking to everybody on this planet. To seek the common ground and to celebrate the differences seems to be where the outdoors has a real potency.. We work with earth, wind, rain and sun to recognise our fundamental similarity and origin so that we can work from this common strength to appreciate all the outdoors has to offer".

Chris Dunning - The Rank Foundation

What is the Community Leadership Project?

The Community Leadership Project (CLP) aims to develop a new generation of role models and leaders from Scotland's multi-cultural communities, with particular reference to black and minority ethnic (BME). It aims to "**Entice & Excite**" participants to get involved in Scotland's outdoor environment, develop their skills, competence in engaging people to enjoy, learn about and protect our natural environment. It's the opportunity of a lifetime... and a fantastic way to start developing a career in outdoor leadership or environmental action!

Using Scotland's outdoor environment and wild places as a proven and inspiring training medium, the CLP will empower people to take control of their lives, work with their communities and others to protect and improve our environment. The programme will include outdoor activities in the Cairngorms National Park, National Nature Reserves, Woodlands and other designated natural sites across Scotland. Participants will also develop and deliver an environmental project with their peers, community and local environmental organisation to celebrate the *Year of Natural Scotland 2013*.

The programme will link global issues such as climate change and sustainability to local action. Participants will develop '*high level*' knowledge and skills in supporting and encouraging people to enjoy and protect Scotland's outdoors, whilst building confidence as community leaders and role models.

Who Can Apply?

We are looking for grassroot youth & community organisations based in Highland, Moray, Aberdeenshire, Angus, Perth, Kinross and surrounding areas who are able to support 1 or 2 members of staff, volunteers or trainees to fully participate in the project. Our expectations:

Trainees: Must have an interest in the outdoor environment/activities and be aged 18yrs or over. We are looking for trainees who can:

- Demonstrate how the CLP training will be utilised to benefit their local community
- Fully committed to attend and engage with all aspects of the programme.
- Show a willingness to be challenged and to explore their full potential as leaders/role models in the community
- Be open to learning from other cultures
- Develop and deliver a local environmental project together with supporting organisations

Organisation: Must have an interest in incorporating environmental/outdoor activities in their organisation and a commitment to working with people from different cultures. We are looking for organisations that can:

- Fully commit to the development of their trainees throughout the programme by
 - Allocating time for trainees to attend all sessions and training
 - Supporting the trainee to development and deliver local environmental projects
 - Monitor and support personal & leadership development
- Take part in local monthly development sessions (*1hr max*)
- Demonstrate how the CLP training will be utilised to benefit their local community
- Be open to learning from other cultures



What will participants learn?

Leadership & Personal Development	Facilitation & Community Development Skills	Technical Skills
<p>Participants will engage in a leadership development process that enhances self-awareness, increases confidence, explores respect and understanding of different cultures and recognise personal potential. Emphasis is placed on what it means to be a positive role model and leader in today's multi-cultural Britain and help build community cohesion.</p>	<p>Participants will gain skills and competence in facilitation, design and creative review techniques of environmental experiences for diverse communities. Participants will design and deliver a community environmental initiative addressing issues pertinent for their local community with global consequences.</p>	<p>Participants will develop a detailed knowledge of Scotland's outdoor environment and the opportunities it offers for recreation, health, education and challenge. They will gain accredited qualifications in outdoor leadership, skills in environmental education and outdoor activities and the ability to encourage others to access, enjoy and protect Scotland's environment.</p>

How is the programme organised?

The programme will be coordinated and delivered by Backbone with support from The Rank Foundation, Cairngorms National Park Authority, Scottish Natural Heritage and in partnership with a range of environmental organisations. Backbone is a global training and consultancy organisation delivering innovative programmes where we learn by doing in a fun and safe *natural* environment. We work to improve physical and psychological access for BME communities to the natural environment by offering consultancy services to environmental organisations and designing exciting projects to engage BME communities. Our initiatives encourage forward thinking and action on all issues pertinent to living and working in a diverse world. Influencing the way society perceives people from minority communities and organisations is the essence of what we do.

The heart of the project consists of 8 modules, each involving a 2 night residential in various natural sites across the highlands, mostly in the Cairngorms National Park:

1. Launch: Personal & Team Development
2. Outdoor 1st Aid Course
3. Woodlands & Conservation
4. Inland Waters
5. Mountain Environment
6. Sea & Coastal
7. Self-Led Expedition
8. Celebration Event

These modules will form the foundation for trainees to develop and deliver a *Local Community Environmental Project* in partnership with supporting organisations.

Assessment methodology and accreditation

This is an experiential training programme where total participation is expected on all aspects of the programme. Trainees can expect to gain the John Muir Award, Basic Expedition Leadership Award Training, 1st Aid Certificate and MIDAS minibus training. Assessment will be based on:

- Formal qualification criteria: practical & written
- Ongoing participation: group work sessions & activities
- Personal learning log: written/video/photographic evidence
- Practical delivery via community initiative

Cost:

The CLP delivery, equipment and staff costs are completely **FREE!!**

You or your organisation will be expected to pay for:

- Own basic outdoor clothing (*boots, waterproofs, leader day pack, 1st aid kit, compass, torch and personal outdoor clothing*)
- Food during *self-catering* aspects of the programme
- A small fee towards transport
- Refundable deposit of £50, reimbursed on completion of the programme

Further information & application pack contact:
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